## From the desk of Editors-in-Chief

Healthcare sector in India is undergoing a paradigm shift in terms of technology dominance, changing disease pattern, changing urban rural health scenario and growing wrath of lifestyle diseases. The changing geopolitical scenario and the upsurge of chronic ailments is redefining the delivery of healthcare in the world. There are also issues of medical errors and adverse events. It has been estimated that there are 5.2 million injuries each year due to medical errors and adverse events. The local health sector is metamorphosing, keeping in sync with the global needs and clientele demand. Thus, the health sector is more glocal than ever. New trends and developments in health sector have to be customised to the local health needs of the populace. There are no set models to be replicated in health sector which adds up to the challenge of being constantly innovative and vibrant.

It becomes imperative to keep abreast with the latest in the field of healthcare. The Indian healthcare sector is now poised for rapid growth more than ever before and this offers great entrepreneurial opportunities. Quality, accreditation, healthcare technology, disruptive innovation, entrepreneurship, medical insurance, public private partnership, e-health chaupals, emergency response system, etc. are the buzz words in the health sector. India has a huge pool of untapped talent and resources. Health infrastructure is striding ahead at greater pace than ever. India is a great healthcare tourism destination for the cost involved, and the quality of services available is world class for a globally ageing population coupled with increasing lifestyle-related ailments.

Innovation and health entrepreneurship customized to the local needs which are going to be the order of the day. It is extremely important that successful innovations are given the right forum so that they can be of great assistance to the health sector professionals. Entrepreneurship in healthcare is an extremely challenging venture and such efforts should be suitably supported by scientific research and knowledge. This research and knowledge will also help various venture capitalists and angel investors to foresee the trends for their investment in new projects. It is only through due recognition of successful initiatives in the areas of health, that healthcare for the masses will be affordable and accessible.

It is extremely satisfying to note that research in healthcare and hospital administration has gained momentum. It is mandatory that suitable areas of research are identified and pursued vigorously so as to get time bound results. It is unfortunate that, at times, research work does not translate into meaningful scientific papers. The research outcomes need to be disseminated to the environment for sharing and application. This synergy of research in hospital and healthcare administration translating into deliverable application for the community becomes imperative. It was felt need that a scientific body with analytical minds get-together and create a bank of knowledge for healthy interaction and early dissemination of the scientific work in the area of hospital and healthcare administration. Research Foundation for Hospital and Healthcare Administration (RFHHA) was conceived a couple of years ago to provide the much needed impetus in research in hospital and healthcare administration.

This journal encompasses wide range of contemporary issues, like patient safety, legal and ethical issues, clientele satisfaction, healthcare financing, costing studies, case reports, recent advances and other topics.

To address the felt need of creating a knowledge bank related to the latest updates and trends in healthcare sector, a contemporary Journal IJRFHHA was conceptualized. The journal aims to reach out to various stakeholders in healthcare industry and provide a facilitating platform for knowledge sharing and research advancements. The journal will also act as a beacon to encourage young researchers in the field of health and hospital administration.

We are sanguine that the journal will be able to establish itself as a publication of global standard in areas of hospital and healthcare provisioning.

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